



ARA Europe Announces Rebranding to ESR Europe

London, 28 May 2024 - ARA Europe, a leading pan-European, vertically integrated real estate investment manager, today announces it has rebranded to ESR Europe as it continues to expand its presence as ESR Group's European Platform. The migration reflects ESR's goal of creating a consistent and unified global brand identity following a period of rapid growth.

ESR Europe will continue to benefit from ESR Group's global occupier network and development expertise in the logistics sector, while maintaining its deep sector and geographic expertise across the New Economy (Industrial & Logistics), Office, Living and Credit. ESR Europe has over 30 years of experience across a team of over 150 professionals, operating across six offices in the UK, Germany, France and Spain.

The rebrand is a key milestone in the evolution of ESR Group's European platform and follows a series of integrations and consolidations following the acquisition of a majority shareholding stake in ARA Europe by ESR Group in January 2022. In the same year, ARA Europe completed the acquisition of the European real estate investment management business of InfraRed Capital Partners, and in 2023, the firm moved its commercial real estate credit business from ARA Venn, its private real estate debt subsidiary, to ARA Europe.

Roun Barry, CEO at ESR Europe said: *"The rebrand is the natural next step in what has been an exciting and successful growth journey since we were welcomed into the ESR family. A unified brand reflects the progress we have made in integrating our fast-expanding European platform while benefiting from the talent, scale and resources of ESR."*

"ESR Europe will continue to leverage our scale, resources and expertise to provide a suite of best-in-class real asset investment solutions across multiple investment vehicles comprising public markets, equity and credit discretionary funds, joint ventures and SMAs. Sharing the same values and investment philosophy, ESR remains dedicated to contributing to a positive impact for our employees, customers, investors and the communities around us."

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About ESR Europe

ESR Europe is the European platform of ESR Group, a global real estate investment manager with a leading position in New Economy in Asia-Pacific. ESR Europe operates across the UK and Western Europe, bringing over 30 years of real estate investment and asset management experience delivered by a highly skilled in-house team. Our vehicles include public markets, equity and credit discretionary funds, joint ventures and separate accounts. From the spaces we create to the services we offer, we work alongside you to create space and investment solutions for a sustainable future.

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